

**Estefania
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**Professeur
Associé,
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Économie**

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Formation

Ph.D. in Economics, UC Berkeley, USA.

M.Sc. in Economics, Universitat Pompeu Fabra, Spain.

BA. in Economics, Universitat Pompeu Fabra, Spain.

Thèmes de recherche

Institutions, Culture and Economics, Development Economics

Language and Economics, Gender Economics, Environmental Economics

Projets en cours

"Measuring Ecological Citizenship: Evidence from Pro-Ecotax Attitudes and Behavior", with Vives Rego, T.

"Gender, Learning and Finance", with Longin F. and support from Descoutures V. thanks to the CIRPP, Centre d'Innovation de Recherche en Pédagogie de Paris

Publications

Publications académiques

Articles

"How does the global microfinance industry determine its targeting strategy across cultures with differing gender values?" (I. Drori, R. Manos, E. Santacreu-Vasut, A. Shoham), *Journal of World Business*, mars 2019, Vol. na, Numéro na, p. ---

"An Attitude Model of Environmental Action: Evidence from Developing and Developed Countries" (E. Santacreu-Vasut), *Social Indicators Research*, août 2018, Vol. ..., Numéro ..., p. 1-28

"Language and market inclusivity for women entrepreneurship: the case of microfinance" (I. Drori, R. Manos, E. Santacreu-Vasut, O. Shenkar, A. Shoham), *Journal of Business Venturing*, avr. 2018, Vol. xxxx, Numéro xxxx, p. na-na

"Decomposing culture: an analysis of gender, language, and labor supply in the household" (V. Gay, D. Hicks, E. Santacreu-Vasut, A. Shoham), *Review of Economics of the Household*, avr. 2017, Vol. na, Numéro na, p. 1-29

"New avenues of research to explain the rarity of females at the top of the accountancy profession" (E. Santacreu-Vasut, A. Jeny), *Palgrave Communications*, mars 2017, Vol. 3, Numéro 17011

"Appointments to central bank boards: Does gender matter?" (E. Santacreu-Vasut, P. Charléty, D. Romelli), *Economics Letters*, mars 2017, Vol. Articles in Press, Numéro na, p. na-na

"Foreign employees as channel for technology transfer: Evidence from MNC's subsidiaries in Mexico" (E. Santacreu-Vasut, K. Teshima), *Journal of Development Economics*, juin 2016, Vol. 122, Numéro -, p. 92-112

"Does mother tongue make for women's work? Linguistics, household labor, and gender identity" (E. Santacreu-Vasut, D. Hicks, A. Shoham), *Journal of Economic Behavior & Organization*, Numéro févr. 2015, n°0, Volume 110, p. 19-44

"Linguistic gender marking and its international business ramifications" (E. Santacreu-Vasut, O. Shenkar, A. Shoham,), *Journal of International Business Studies*, févr. 2014, Vol. 47, Numéro 2, p. 1-9

"Do female/male distinctions in language matter? Evidence from gender political quotas" (E. Santacreu-Vasut, A. Shoham, V. Gay), *Applied Economic Letters*, janv. 2013, Vol. vol.20, Numéro n°5, p. 495-498

Working Papers

"Appointments to Central Bank Boards: Does Gender Matter?" (E. Santacreu-Vasut). Essec Research Center, DR-1616 sept. 16.

Autres publications

Communications publiées

"Migration As A Window Into The Coevolution Between Language And Behavior", avec V. Gay, D. Hicks. In : *Proceedings of the 11th International Conference (EVOLANG11)*., The Evolution of Language: . New Orleans (USA) : S.G. Roberts, C. Cuskley, L. McCrohon, L. Barceló-Coblijn, O. Feher & T. Verhoef, 2016.

Articles de presse

"Does language shape our economy? Female/male grammatical distinctions and gender economics". *VOX, Research-based policy analysis and commentary from leading economists*, 29 août 2012

Enseignement

Enseignement à l'ESSEC

Teaching at ESSEC Business School

2010-2015 Macroeconomic Theory and Development, MSc

2012-2015 Macroeconomics, Global MBA

2011-2016 Macroeconomics, BA

2014-2016 Sustainable Energy Economics, MSc.

2012-2014 Economic History, BA

2013 European Economics, BBA

2012 Institutions for Stability, PhD reading course

Teaching at ESSEC Business School-Executive Education

2013-2016 Global Economy, Advanced Management Program
Countertrade/Offset Academy

2014-2015 The Global Manager in Europe, Summer Module

2012-2013 The European crisis and the global economy, AMP for Senior

IES officers IIM Lucknow
2012-2013 SMIS (Health Industry Specialized Master)
2015 Women be board ready
2012 The role of the government in the economy
2013-2014 Programme Seneque

Autres activités pédagogiques

Teaching at UC Berkeley

2011-2013 Intermediate Macroeconomic Theory, Political Economy Majors (Summer school)

Teaching at Pour un Sourire d'Enfant (PSE) Cambodia

(forthcoming) April 2016 Introduction to Macroeconomic Analysis, Volunteer program.

Autres activités

Prix et distinctions

2015 - The 2015 SSE/WAIB Award for Increased Gender Awareness in IB Research Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

2014 - The 2014 SSE/WAIB Award for Increased Gender Awareness in IB Research Sponsored by the Stockholm School of Economics (SSE) and Women in AIB (WAIB)

2009 - All-UC Travel grant. Visit to British Library and London School of Economics

2008 - Salzburg Global Seminar Fellowship Session 456

2008-2009 - UC Berkeley, Graduate Fellowship Department of Economics

2006-2008 - Fundacion Caja Madrid. Beca de Posgrado

2005-2006 - Universitat Pompeu Fabra. Beca de Estudios

Activités scientifiques

Membre d'un comité de lecture

Oeconomia, Association *Oeconomia*

Affiliations et activités académiques

Member of THEMA (CNRS Lab at UCP, France)

Member of the Editorial Board of *Oeconomia*

Responsible of the Economics track, ESSEC Business School

Referee: *The Journal of Comparative Economics*, *The Journal of Business Ethics*

PhD Thesis co-supervisor of students Yun WU and Chee Meng Tan

Member of the PhD defense jury of Samia Badji and of Tania El-Kallab

Member of the scientific committee of "La Fabrique Spinoza" from 2012-2014

Academic tutor of more than 20 students at ESSEC

Expérience professionnelle

Research Assistant, Berkeley Roundtable on the International Economy for Professor Cohen and Professor DeLong (07/2008- 07/2009)

Research Assistant, Universidad Carlos III, Madrid, Spain Empirical data research for Professor Jimenez and Professor Roses (Summer 2005)

Teaching Assistant, Department of Economics, Universitat Pompeu Fabra, Spain: Microeconomic Theory, Public Sector Economics, Applied Economics (2005-2006)