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## Formation

Ph.D. in Organizational Behavior and International Relations, Walter A. Haas School of Business, University of California, Berkeley

B.A. Psychology with Honors, University of Chicago

B.A. in Economics, University of Chicago

## Publications

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### Publications académiques

#### Articles

"How to Manage Alliances Strategically" (H. Hoang, F. Rothaermel), *Sloan Management Review*, août 2016, Vol. Fall

"Network-based research in entrepreneurship: A decade in review" (H. Hoang, A. Yi, ), *Foundations and Trends in Entrepreneurship Research*, juin 2015, Vol. 11, Numéro 1, p. 1-54

"Unpacking experience effects in developing novel products for new markets" (H. Hoang, H. Ener), *Strategic Organization*

"Leveraging Internal and External Experience: Exploration, Exploitation, and R&D Project Performance" (H. Hoang, F. Rothaermel), *Strategic Management Journal*, mai 2010, Vol. 31, Numéro 7, p. 734-758

"Becoming a founder : How founder role identity affects entrepreneurial transitions and persistence in founding" (H. Hoang, J. Gimeno), *Journal of Business Venturing*, janv. 2010, Vol. 25, Numéro -, p. 41 -53

"The Effect of General and Partner-Specific Alliance Experience on Joint R&D Project Performance" (H. Hoang, F. Rothaermel), *Academy of Management Journal*, janv. 2005, Numéro 48, p. 332-345

"Network-Based Research in Entrepreneurship: A Critical Review" (H. Hoang, A. Bostjian), *Journal of Business Venturing*, janv. 2003, Numéro 18, p. 165-187

"The NBA, Exit Discrimination, and Career Earnings" (H. Hoang, D. Rascher), *Industrial Relations*, janv. 1999, Vol. 38, Numéro 1, p. 69-91

"Interorganizational Endorsements and the Performance of Entrepreneurial Ventures" (T. Stuart, H. Hoang, R. Hybels), *Administrative Sciences Quarterly*, janv. 1999, Vol. 44, p. 315-349

"Sunk Costs in the NBA: Why Draft Order Affects Playing Time and Survival in the NBA" (B. Staw, H. Hoang), *Administrative Science Quarterly*, janv. 1995, Vol. 40, p. 474-494

#### Chapitres

*When do biotechnology ventures pursue international R&D alliances? In: Academic Entrepreneurship: Translating Discoveries to the Marketplace* (avec H. Ener). Northampton (MA) : Edward Elgar Publishing, Philip H. Phan. 2016, p. 65-92

*Entrepreneurial Identity*. In: *The Blackwell Encyclopedia of Management Entrepreneurship V. III* (avec J. Gimeno). : M. Hitt and R.D. Ireland (eds). Blackwell Publishing, 2005

## Enseignement

### Cas

*Rebuilding LEGO Group Through Creativity and Community* (H. Hoang, F. Brice)INSEAD. Cranfield (UK) : ECCH, 2007 (Cas papier).

*IBM: Leveraging Partnerships to Address the ¿Software-as-Service¿ Disruption* (H. Hoang)INSEAD. Cranfield (UK) : ECCH, 2007 (Cas papier).

*Chinablue in Europe* (H. Hoang, R. Lulova)INSEAD. Cranfield (UK) : ECCH, 2006 (Cas papier).

*Maxxium (A) and (B)* (H. Hoang, R. Lulova)INSEAD. Cranfield (UK) : ECCH, 2004 (Cas papier).

*Motorola: Building and Participating in Partnership Ecosystems* (H. Hoang, A. Leland)INSEAD. Cranfield (UK) : ECCH, 2004 (Cas papier).

*The Whistle InterJet: The First Internet Appliance for Small-to-Medium Size Businesses* (H. Hoang, M. Darnaud)Cranfield (UK) : ECCH, 2003 (Cas papier).

## Autres activités

### Activités scientifiques

#### Membre d'un comité de lecture

*Organization Studies*, European Group for Organizational Studies

*Strategic Management Journal*, Wiley Publishing

*Organization Science*, informs

*Strategic Entrepreneurship Journal*, Strategic Management Society