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## Formation

**ESSEC Business School - Cergy, France**

*PhD in Information Systems*

**UCP Cergy, France**

*Doctorat en Sciences de Gestion*

*Mention : très honorable avec les félicitations du jury*

**CNAM - Paris, France**

*Master de recherche en Systèmes d'Information*

## Biographie

Julien Malaurent joined ESSEC in 2013. He was previously Assistant Professor of Information systems at EMLYON Business School. He is currently the Senior Editor for the Information Systems Journal. His research projects, based on qualitative approaches (case study and action research), address issues related to the work practices of users embedded in multi-cultural context. The particular interest of this multi-disciplinary approach lies in the implications for global information systems projects, international technology transfer, distributed work, and cultural misfits between head offices and host sites. From a methodological perspective, Julien's research projects stress the importance of reflexivity toward the use of theoretical framework and interpretation of interpretive empirical datasets.

## Thèmes de recherche

- Issues related to the work practices of users embedded in multi-cultural context.
- International technology transfer, distributed work, and cultural misfits between head offices and host sites.
- From a methodological perspective, Julien's research projects stress the importance of reflexivity toward the use of theoretical framework and interpretation of interpretive empirical datasets.

## Publications

### ✉ Publications académiques

#### Articles

"Information systems action research: Debunking myths and overcoming barriers" (D. Avison, R. Davison, J. Malaurent), *Information and Management*

"Reflexivity: A third essential 'R' to enhance interpretive field studies " (J. Malaurent, D. Avison), *Information & Management*, févr. 2017, Numéro Forthcoming, p. 1-14

"A narrative approach to publishing information systems research: inspiration from the French New Novel tradition" (D. Avison, J. Malaurent, P. Eynaud, ), *European Journal of Information Systems*

"Theories in Business and Information Systems Engineering" (M. Bichler, U. Frank, D. Avison, J. Malaurent, J. Malaurent, P. Fettke, D. Hovorka, J. Krämer, D. Schnurr, B. Müller, L. Suhl, B. Thalheim), *Business & Information Systems Engineering*, juin 2016, Vol. 3, Numéro 2016

"From an apparent failure to a success story: ERP in China—Post implementation" (J. Malaurent, D. Avison), *International Journal of Information Management*, oct. 2015, Vol. 35, Numéro 5, p. 643-646

"Traduction d'un outil de contrôle de gestion dans le secteur public : Le cas du BSC dans l'armée de terre française" (L. Perray-Redslob, J. Malaurent), *Revue Française de Gestion*, sept. 2015, Vol. 49, Numéro 250, p. 49-64

"Reconciling global and local needs: a canonical action research project to deal with workarounds" (J. Malaurent, D. Avison), *Information Systems Journal*

"Is theory king?: a rejoinder" (D. Avison, J. Malaurent, ), *journal of information technology*

"Is theory king?: questioning the theory fetish in information systems" (D. Avison, J. Malaurent), *journal of information technology*

"Qualitative Research in three IS journals: Unequal emphasis but common rigour, depth and richness" (D. Avison, J. Malaurent), *Système d'Information et Management*, déc. 2013, Vol. 18, Numéro 4, p. 75-123

## Chapitres

*Comment penser les outils en sciences de gestion?*. In: *Théorie des organisations - Nouveaux tournants* (avec P. Eynaud, D. Mourey). PARIS (FRANCE) : ECONOMICA, ECONOMICA. 2016, p. 157-176

*Une gouvernance multipartenaire pour répondre localement au changement climatique*. In: *La gouvernance entre diversité et normalisation* (avec P. Eynaud). Paris (France) : DALLOZ, Philippe EYNAUD. 2015, p. 163-170

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## Autres activités

### ▾ Activités scientifiques

#### Membre d'un comité de lecture

*Information Systems Journal*, Wiley

#### Communications présentées à des conférences

Invited Talk: Big Data et politiques publiques dans les transports ( Oct. 15, 2015)



## ▣ Conseil

Case study based on research that has led to solutions to business problems :

- "Reconciling global and local needs: a canonical action research project to deal with workarounds" (J. Malaurent, D. Avison), *Information Systems Journal*