

**Stoyan  
Sgourev**

**Professeur ,  
Département  
Management**

## Contact

### Mail:

sgourev@essec.fr  
Avenue Bernard  
Hirsch.  
BP 50105  
95021 Cergy Pontoise  
cedex  
FRANCE

## Formation

Ph.D. in Sociology, Stanford University  
MA Sociology, Central European University - Warsaw, Poland  
MA Sociology, University of Sofia - Bulgaria

## Biographie

Post Doctoral Fellow at IMVP, MIT (Sloan School of Management) -  
Cambridge, USA

## Thèmes de recherche

Creativity - Creative Industries - Economic Sociology - Social networks - Art  
History

## Publications

### Publications académiques

#### Articles

"From Montagues To Capulets? Analyzing the Systemic Nature of Rivalry in  
Career Mobility" (S. Sgourev), *Academy of Management Journal*, janv. 2019,  
Vol. 62, Numéro 1, p. 1-25

"Strange Bedfellows: Art and Finance or the Monet-ization of Art" (S.  
Sgourev), *Research in the Sociology of Organizations* , mars 2018, Vol. 55,  
Numéro 1, p. 73-101

"Is It a Masterpiece? Social Construction and Objective Constraint in the  
Evaluation of Excellence" (S. Sgourev, N. Althuizen), *Social Psychology  
Quarterly*, déc. 2017, Vol. 80, Numéro 4, p. 289-309

"When too many are not enough: Human resource slack and performance at  
the Dutch East India Company (1700–1795)" (S. Sgourev, W. Van Lent ),  
*Human Relations*, nov. 2017, Vol. 70, Numéro 11, p. 1293-1315

"Brokerage as Catalysis: How Diaghilev's Ballets Russes Escalated  
Modernism" (S. Sgourev), *Organization Studies*, mars 2015, Vol. 36,  
Numéro 3, p. 343-361

"Balancing Permission and Prohibition: Private Trade and Adaptation at the  
VOC" (S. Sgourev, W. Van Lent ), *Social Forces*, mars 2015, Vol. 93,  
Numéro 3, p. 933-955

"Pièces de Résistance? Core and Casual Consumers' Valuations of  
Aesthetically Incongruent Artworks" (N. Althuizen , S. Sgourev), *Psychology  
and Marketing*, août 2014, Vol. 31, Numéro 8, p. 604-614

"Notable or Not Able: When Are Acts of Inconsistency Rewarded? " (S.  
Sgourev, N. Althuizen), *American Sociological Review*, avr. 2014, Vol. 79,  
Numéro 2, p. 282-302

"How Paris Gave Rise to Cubism (and Picasso): Ambiguity and  
Fragmentation in Radical Innovation " (S. Sgourev), *Organization Science*,  
déc. 2013, Vol. 24, Numéro 6, p. 1601-1617

"The Dynamics of Risk in Innovation: a Premiere or an Encore?" (S. Sgourev), *Industrial and Corporate Change*, mars 2013, Vol. 22, Numéro 2, p. 549-575

"Wall Street" Meets Wagner: Harnessing Institutional Heterogeneity" (S. Sgourev), *Theory and Society*, juil. 2011, Vol. 40, Numéro 4, p. 385-416

"Leaving in Doves: Exit Chains in Network Attritionists" (S. Sgourev), *The Sociological Quarterly*, juil. 2011, Vol. 52, Numéro Summer, p. 421-441

"Breaking Up is Hard to Do: Irrational Inconsistency in Commitment to an Industry Peer Network" (S. Sgourev, E. Zuckerman), *Rationality and Society*, mars 2011, Vol. 23, Numéro 1, p. 3-34

"The Explosive Rise of a Political Party: The Logic of 'Sudden Convergence'" (S. Sgourev), *European Sociological Review*, déc. 2010, Vol. 26, Numéro 6, p. 639-654

"Peer Capitalism: Parallel Relationships in the U.S. Economy" (S. Sgourev), *American Journal of Sociology*, mars 2006, Vol. 111, p. 1327-1366

"Lake Wobegon Upside Down; The Paradox of Status Devaluation" (S. Sgourev), *Social Forces*, mars 2006, p. 1497-1519

"Improving Capabilities Through Industry Peer Networks" (S. Sgourev), *Sloan Management Review*, janv. 2006, p. 33-38

## Chapitres

*The Alchemy of Painting: How the Technology of Oil Paint Transmuted Art*. In: *Technology and Creativity*. Cham (Switzerland) : Palgrave Macmillan, Jesper Pedersen. 2019, p. 37-62

*Dangerous Liaisons: Bridging Micro and Macro Levels in Creativity Research*. In: *Multidisciplinary Contributions to the Science of Creative Thinking*. Singapore (Singapore) : Springer, Giovanni Corazza and Sergio Agnoli (University of Bologna). 2015, p. 103-116

## Autres publications

### Articles de presse

"Le Nu couché de Modigliani fait s'envoler le marché". *Huffington Post*, 24 nov. 2015, p. 1-2

"Ce que la flambée des prix de l'art nous dit de la société". *Huffington Post*, 24 mars 2015, p. 1-2

"Quand l'entrepreneuriat devient un projet collectif". *Les Echos*, 05 juin 2008, p. 6-7

"Les réseaux de pairs, un rempart anti-complaisance". *Business digest*, 01 avr. 2008, p. 24-26